

Adith Rahardian Nurfalaq Harditya

Visual Designer | Art Director

Bandung, Indonesia | adithrahardian@gmail.com | +62 816-1754-3396 | linkedin.com/in/adithdudit

SUMMARY

Creative and detail-oriented Visual Designer & Art Director with 3+ years of experience crafting impactful branding and motion design for digital and print platforms. Adept at leading cross-functional teams and delivering compelling visuals that boost brand engagement.

PROFESSIONAL EXPERIENCE

Visual Designer, Bintang Agency October 2024 – Present

- Developed creative visuals, graphics, and branding materials for digital and print media.
- Collaborated with marketing and product teams to enhance brand identity across platforms.

Art Director, Smeshub Indonesia May 2023 – July 2024

- Led concept development and execution of visual strategies for marketing campaigns and projects.
- Coordinated with designers, copywriters, and marketers to ensure strong visual communication.

Video Editor Intern, Cerahati New Media Works July 2021 – November 2021

- Assisted in video post-production including trimming footage, subtitle creation, and timeline editing under tight deadlines.

PROJECTS

Freelance & Academic Projects

- Directed multiple short-form video content and branding assets during undergraduate studies.
- Contributed to independent film and design projects as art director, editor, and motion designer.

SKILLS

Creative Skills: Visual Design, Branding, Motion Graphics, Creative Direction

Soft Skills: Collaboration, Problem Solving, Concept Development

Technical Skills: Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Adobe Illustrator

EDUCATION

Bachelor of Arts in Television and Film 2018 – 2022

Institute of Indonesian Arts and Culture, Bandung

- GPA: 3.58 / 4.00

ADDITIONAL INFORMATION

- Languages:** English, Indonesia
- Availability:** Open to relocation and remote-based creative opportunities
- Portfolio:** bit.ly/46tEwnU